



2014 Australian Controlled Traffic Farming Conference
Mildura, Victoria
26 - 29 August 2014
<http://www.actfa.net/>

Trade Show and Sponsorship Opportunities

Controlled Traffic Farming (CTF) is the quiet revolution in crop production systems. It is common amongst leading grain, cotton and cane growers in Australia and is gaining attention from vegetable growers in Australia and New Zealand. There is interest in grains and vegetables in Europe and USA, and in grains in Canada, South America and southern Africa. Farmer-driven CTF adoption has occurred on every continent, along with agency-driven support and research. Substantial improvements in productivity and sustainability are being consistently demonstrated through the use of a range of advanced machinery, software, agronomy and spatial technologies.

The Australian Controlled Traffic Farming Association (ACTFA) is organising the 2014 CTF Conference, in Mildura, Victoria in August, with input from a local planning group. Expressions of interest have come from most Australian states and a number of overseas countries, so we expect to see farmers & farmer groups, consultants, equipment & technology suppliers, scientists & service providers from a range of industries and regions. We expect over 100 participants. Farmers and on-farm advisers will provide approximately 50% of conference presentations, looking at the practical challenges, productivity benefits and future developments of CTF on their farms and in their regions. Other presentations will focus on the practices and technologies that will improve CTF, in addition to the scientific and farming system opportunities that impact on economic and environmental results.

As with previous conferences, CTF 2014 will be farm and farmer focused. Papers will be presented during the first full day (Wednesday 27 August) and last half day (Friday 29 August), with a full day field trip on Thursday 28 August to relevant farms within convenient travelling distance of Mildura. Our aim is to maximize interaction time, so all lunches, the welcome reception and the conference dinner are included in registration. The farm visit buses will return to the venue for trade show and poster viewing, pre-dinner drinks and dinner. The Conference will run from 8.30 am to 6.30 pm on the first day and 8.30 am to 1.30 pm on the third day. Registration includes all activities. This is our 9th CTF Conference and many sponsors have been to most, if not all, of them. CTF 2014 will offer a range of sponsorship opportunities including trade show and static display space in the venue, and presentations during the Conference.

The following is a list of indicative Sponsorships. We welcome your expression of interest in sponsorship for CTF2014.

For information about other promotional opportunities please contact
Sally.brown@sallybcc.com.au
PO Box 108, Kenmore Qld 4069, Ph 07 3201 2808 Fax 07 3201 2809



9th Australian Controlled Traffic Farming Conference
26 - 29 August 2014
SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$11,000 (including GST)

- Presentation in plenary session if requested
- Verbal acknowledgement of sponsorship by session chairperson
- Slide of corporate logo screened in session room
- Corporate banner prominently displayed in the main conference room
- Three complimentary fulltime registrations
- One complimentary trade display table and poster board
- Corporate logo and promotional paragraph of company published in conference program
- Corporate logo included on conference web page with link back to sponsor's web page
- Corporate logo featured on official conference slides acknowledging sponsors
- Inclusion of company brochure in delegate's bags
- Full-page advertisement in Conference Handbook

GOLD SPONSOR (Welcome or Conference dinner Sponsor) \$5,500 (including GST)

- Exclusive sponsorship of the Welcome or Conference Dinner
- Opportunity to address guests at the Dinner
- One complimentary trade display table and poster board
- Corporate logo included on conference web page with link back to sponsor's web page
- Corporate banner prominently displayed in the main conference room
- Name and logo featured on all print material relating to the conference
- One complimentary trade display table and poster board
- Promotion as Dinner Sponsor in the program with description of the company's products and half page advertisement
- Inclusion of company brochure in delegate's bags
- Two complimentary full conference registration

SILVER SPONSOR (Lunch Sponsor) \$3,850 (including GST)

- Exclusive sponsor of one of the lunches
- One complimentary fulltime registration
- One complimentary trade display table & poster board OR space for free standing display
- Corporate logo included on conference web page with link back to sponsor's web page
- Corporate logo and promotional paragraph published in the conference program
- Corporate logo featured on official conference slides acknowledging sponsors
- Inclusion of company brochure in delegate's bags

MORNING / AFTERNOON TEA SPONSORS (per tea break) \$1,650 (including GST)

- Exclusive sponsorship of a conference morning or afternoon tea
- Free standing display where tea breaks are served during sponsored function
- Acknowledgment as a Sponsor in the Conference program
- Inclusion of company brochure in delegate's bags

TRADE DISPLAY (Table Top) \$550

- Trade display table and poster board
- One discounted registration

COMPANY BROCHURE INSERT \$220 (including GST)

- Inclusion of company brochure in delegate's bags

The above list is of indicative Sponsorships. We welcome your suggestions. **We have not included on-farm demonstrations during the farm visits but welcome your proposals.**

SPONSORSHIP SUMMARY

TYPE	AMT. (Inc. gst)	Pull up banner space	LOGO In Hand- book	DISPLAY Table & Board	Advert	Reg	Satchel insert
Platinum	\$11000	X + Presentation	X	X	Full Page	3	X
Gold - Dinner	\$5500	X	X	X	1/2 Page	2	X
Silver - Lunch	\$3850	X	X	X		1	X
Morning / Afternoon Tea	\$1650	X	X			1 discounted	X
Trade Display	\$550			X		1 discounted	
Satchel insert	\$220						X

Cancellation Policy

All cancellations must be made in writing to the Conference Secretariat. Cancellations made before 26 June 2014 will forfeit the deposit payment of 25%. Cancellation of sponsorship after 26 June 2014 may receive an appropriate refund (less 25% cancellation fee) after the closing of the Conference, and only if all sponsorship packages have been sold. Refund amounts are at the discretion of the Organising Committee

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PO Box 108, Kenmore Qld 4069, Ph 07 3201 2808 Fax 07 3201 2809
sally.brown@sallybcc.com.au

The program structure of the 2014 Conference will be:

Tuesday 26 August - Welcome Reception
Wednesday 27 August - Full day conference - Drinks and nibbles at end of day
Thursday 28 August - Field trips - Conference dinner in the evening
Friday 29 August - half day conferencing



Application for Sponsorship

I/we wish to become a sponsor in the following category:

- Platinum Sponsor (\$11,000)
- Gold Sponsor for Conference Dinner (\$5,500)
- Silver Sponsor for 1 of 3 lunches (\$3,850)
- Morning/Afternoon Tea Sponsor per tea break (\$1,650)
- Trade Display (\$550)
- Company brochure insert in conference bag (\$220)

A deposit of 25% of the sponsorship is payable by 25 June 2014. Sponsorships will be allocated strictly in accordance with the date of receipt of application and payment.

Sponsorship in Kind

I/we wish to become a sponsor by donating the following goods/services/prizes:

NAME OF COMPANY _____

ADDRESS _____

CITY/STATE _____ POSTCODE _____

CONTACT PERSON _____

EMAIL _____

TELEPHONE _____ FACSIMILE _____

Please return this form to: **Sally Brown Conference Connections**, PO Box 108, Kenmore Qld 4069 or scan and email to sally.brown@sallybcc.com.au

Payment options:

Cheque made out to ACTFA Conference, EFT details on application

Credit card: MasterCard Visa

Amount _____

Credit Card No:

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Name on Card: _____ Expiry Date _____

Signature _____

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